## Engage your friends ... and more!!



he *Jewish Indeterminate* has developed a proud reputation as a teller of truths and an ethical compass in a sometimes adrift moral universe. As the world seems increasingly in need of the sort of com-

mon-sensical wisdom you have come to rely on

- we are proud to announce the licensing of easy-to-use templates that will allow anyone to produce the same deft, succinct, opinion-altering editorials you enjoy here weekly. With the astonishing new Editronix 2.0, you can engage your friends and alter the opinions of people less informed than yourself through the subtle but powerful force of reasoned, structured argumentation. For a limited time only, you can try the Editronix 2.0 and influence the world around you – with absolutely no risk! (Completely compatible with Thesaurus.com.)

in these pages - and this paper seems in-

creasingly in need of new revenue streams

## Let's get started!

Topic wizard says: "What's on your mind?" Headline wizard says: "Sum up your argument in 20 characters."

Editor:

Now, let's get acquainted with the Editronix 2.0 patented Editorial Creation Matrix<sup>™</sup>, using the easy-to-use example below!

As readers will have seen in the news, [insert topic] is a significant issue facing us today. The implications of this issue are [emotionally loaded adjective].

It is widely known that [one sentence summary of topic]. What most people do not seem to be aware of is the fact that [unique insight that will reinforce conclusion]. It may be convenient for those who disagree to disregard these facts, but this does not make them any less relevant. Indeed, [another reinforcing fact just for good measure].

As readers will recall, [a sentence of historical contextualization]. Even so, the facts in this instance are [a sentence of updated information].

All of these "facts," however, cannot distract from the [express a transcendent moral principle that might by some stretch apply in this case]. **Obviously**, [extrapolate the generalized moral principle into an expression of unabashed outrage applied to the particular issue].

You are doing a superb job. Your paper is a vital organ for our community and we are deeply

appreciative of the enormous effort you put in, all year round, with little to no benefit for yourselves. We do

**Opponents have said** [summarize alternate viewpoint simply, but fairly and honesty]. **Of course, this is** [dismiss the alternative viewpoint in the harshest terms]. **It is** [adjective], [adjective] **and inconsistent with fair reasoning and human decency. This is not to say that** [category of people] **are not acting in good faith**, **merely that they are** [human characteristic more pitiable than detestable].

91

JEW≌SH INDEPENDENT ● MARCH 2,

, 2012

What all of this tells us is [suggest a general conclusion] and that people should [suggest a manner in which people should guide themselves in light of their new-found understanding of the topic].

Of course, there will still be those who insist that [re-express the opponents' position]. Sadly, [insert here a vaguely relevant statement intended to gratuitously infuriate intransigent opponents, reinforce self-satisfaction among those in agreement, and convince nobody].

[Tie it up with a witty or snarky zap].

See how influential you could be? Don't waste any more time. Contact us now!! Operators are standing by!

**Diversity on display** 

Once more, *Indeterminate* unites Jewish opinion.

he diversity of the Jewish community was on display Sunday night at a two-person panel discussion called The Diversity of the Jewish Community. A diverse audience reacted respectfully but diversely to the diverse perspectives presented.



"There is no one 'Jewish' way of approaching the issues," said Noam Wright, a representative of the Jewish Organization for Jews. "But there is only one right way."

"Wright is wrong," responded Karin Moore, president of the Jewish Association of Jews. "There are many ways to approach the issues,

and they are all right." An audience member asked whether Jews were obligated to agree with each other in the public sphere.

JEWISh

Indeterminate • MARCH 2, 2012

Wright replied that they were, while Moore disagreed.

On another issue, the panelists were asked which elected officials were best for the Jews.

"Harper," said Wright. "Rae, clearly," Moore said. "Clark," Wright added.

"Dix," Moore replied.

The panelists disagreed on whether diversity was a bad thing, with Wright saying that diversity dilutes the ancient cohesion of the Jewish people and Moore contending that cohesion itself is anathema to Jewish identity. "Diversity is the only thing

we've ever had in common," she said.

"Our similarities are what bind us," Wright rejoindered. On the issue of kashrut, the pan-

elists diverged. Wright contended that Jews are commanded to fol-

> surrounding food preparation and consumption and that this is one of the core unifying characteristics of the Jewish people. Moore disagreed, calling kashrut an outdated fable that is not nec-

essary in the modern world, but added that no Jew can be a good Jew unless they are vegan. On the often-contentious issue

of Israel, panelists found more about which to disagree.

"Israeli policies betray the very foundational principles of our tradition," said Moore.

"It is not our place to secondguess the decisions made by a country facing the challenges Israel confronts," Wright said, eliciting the most heated exchange of the evening.

"He's trying to silence me!" Moore shouted. "Did you hear that? I'm not allowed to criticize Israel?! Silencing! Free speech! I demand free speech!!!"

Wright and Moore agreed on one issue. The coverage of the previous event in the series by the *Jewish Indeterminate* was riddled with factual errors and misrepresentations.

"Absolutely," said Moore. "Undoubtedly," added Wright. "Couldn't agree more." not always agree with you, but we greatly admire your tenacity and dedication to telling the stories of this community. With minimal financial or moral support, you continue the tradition of courageous Jewish journalism! And print journalism to boot!!! You are truly amazing and so incredibly valued. Just kidding. Happy Purim. An Avid Internet User IP Address Masked for Privacy

Letters to the Editor:

Thank you for your letter to the editor. We appreciate all feedback. However, our lawyers and our staff are concerned that some of the statements in your letter may contravene the law and good taste. We have taken the liberty of editing your letter for clarity, taste and legality. Please advise if our alterations are acceptable to you and we look forward to publishing it in our next issue. Revised copy follows.

## Editor:

I would like to comment after being disappointed reading your

coverage of the recent Annual General Meeting. I believe your coverage could have been better.

The president of the organization who you quoted may not have

provided you the complete facts., I'm sure it was an oversight. Perhaps there was a miscommunication between your reporter and the president.

## What he told you about the board meeting where the decision took

place may have been an incomplete narrative., Governance issues are often interpreted differently by various parties.

, I believe your journalistic standards may have declined in this

instance.

, Shabbat shalom.

Deleted: ripped last week's issue to shreds Deleted: driven to physical sickness

Deleted: shoddy reporting on this community scandal

Deleted: If I got my hands on your reporter, he'd get a real lesson in journalism! Deleted: is a fraudulent criminal who lied to

you
Deleted: He has been a sleezeball since we
were in elementary school together
Deleted: Your reporter should have been
able to tell he's lying because his lips were

Deleted: was a bald-faced lie intended to cover up his own screw-ups Deleted: I'm sure he's perpetrating some kind of financial deceit too

Deleted: Your paper used to have a tiny fragment of decency but it's descended into the pits of journalistic hell

Deleted: Screw you

moving.